

FRIIO CUSTOM PROGRAM



FRIO SERIES



ROTOMOLDED, 2.5" THICK WALL COOLERS
WITH SUPERIOR STAINLESS STEEL HINGES.

MADE-IN-TX, INSULATED VAULTS
WITH LEAK-PROOF LINER.

DOUBLE WALLED STAINLESS STEEL CUPS
WITH COPPER LINING AND BOTTLE OPENER.



TIMELESS DESIGN.

PERFECT SHORT TERM
PARTY COOLER.

CUSTOM POWDER COAT
OPTIONS.



COMPETITIVE INSULATION.

UNBEATABLE PRICE.

EVERYDAY FRIO.

FRIO 65 CAPE

FRIO LUNCH TOTE



STAR SERIES
UNMATCHED PERFORMANCE.
UNBEATABLE CAPACITY.
ULTIMATE RETENTION.



FRIO 45QT
MOTION SENSITIVE LIGHT

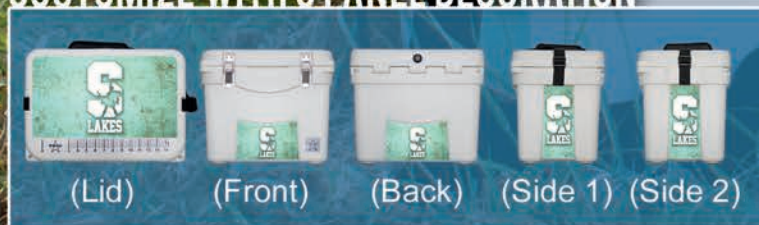
FRIO 24-7 BEVERAGE CUPS



FRIO 25QT HARD SIDE



CUSTOMIZE WITH 5 PANEL DECORATION



ALSO AVAILABLE IN TAN



Item #VFRIO25 (White), VFRIO25T (Tan)

- Holds 24 Cans & Sufficient Ice
- Heavy Duty Adjustable Shoulder Strap Provides Extra Comfort
- Rubber Non-Skid Feet Prevents Sliding
- Heavy Duty Seal Locks In the Cold
- Handy Lockable Feature to Prevent Theft
- 2.25" Polyurethane Insulation Keeps Your Drinks Cold for Days
- Tie Down Points Included on Both Sides
- Made Out of Heavy Duty Roto Molded Plastic
- Convenient Fish Ruler Located on Lid

Size

12.75"W x 18.5"L x 16"H

Capacity: 25 Quarts

Decoration Method

Full Color Digital Panel Decal

Colors



Imprint Area

Front Panel: 8.57" W x 5.3" H

Back Panel: 8.57" W x 5.3" H

Side 1: 4.38" W x 9.97" H

Side 2: 4.38" W x 9.97" H

Lid: 16.36" W x 9.18" H

Blank Pricing (R)

Blank	199.99
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Decoration Pricing Per Cooler (8R)

	1	12	25	50	100	250	500	1,000
Lid & Front Panel	21.83	18.98	16.99	15.66	14.24	13.30	12.85	12.35
All 5 Locations	28.83	25.98	23.99	22.66	21.24	20.30	19.85	19.35
Licensed Camo (All 5 Locations)	240.70	237.57	235.38	233.93	232.35	231.32	230.82	230.27

1 Time Setup: \$35.00 (R)

Packaged: 1 Box/16.4 lbs

20"W x 14"L x 16.75"H

30 Boxes/Pallet 537lbs

48"W x 40"L x 89.93"H

FREE  **SHIPPING!**
GROUND SHIPPING ON ALL FRIO HARD SIDES

ROTO-MOLDED 25_{QT} ICE CHEST FEATURES

The Frio 25 is the most convenient personal cooler you will ever need!
This handy cooler holds 24 cans w/ sufficient ice!



Fish Ruler



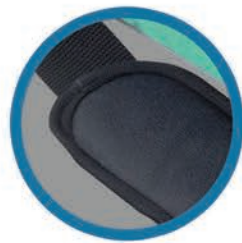
Holds
24 Cans
w/ Ice



Stainless Steel
Latch



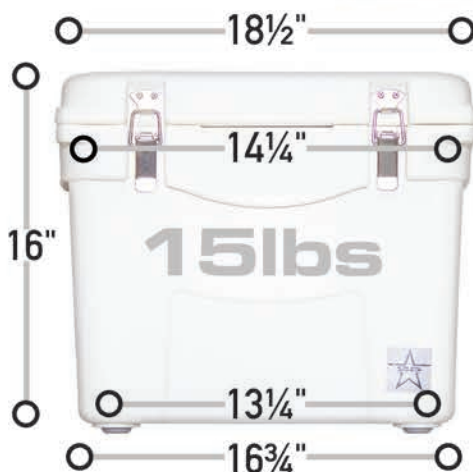
Lockable



Heavy Duty
Strap



Non-Slip
Feet



2.5" THICK WALLS! HOLDS ICE FOR DAYS!



FRIO 45QT HARD SIDE



CUSTOMIZE WITH 5 PANEL DECORATION



(Lid)



(Front)



(Back)



(Side 1)



(Side 2)



ALSO AVAILABLE IN TAN



Item# VFRI045 (White), VFRI045T (Tan)

- Holds 60 Cans & Sufficient Ice
- Motion Sensitive Light Attached Inside the Lid
- Exclusive Stainless Steel Latches Make Opening & Closing Easy
- Handy Lockable Feature to Prevent Theft
- 2.25" Polyurethane Insulation Keeps Your Drinks Cold for Days
- Made Out of Heavy Duty Roto Molded Plastic
- Comfort Grip Rubber Handles
- Convenient Fish Ruler Located on Lid

Size

17.375"W x 26.25"L x 16.125"H
Capacity: 45 Quarts

Decoration Method

Full Color Digital Panel Decal

Colors



(VFRI045) (*PMS# 7529) (VFRI045T) (GGFRI045) (OFFRI045)
Tan Frio 45*

(KD) (KF) (KM) (KP) (KS) (KW)
King's Camo*

(Item # + T. Ex. GGFRI045T) *Closest PMS Color-No Match

Blank Pricing (R)

Blank	329.99
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Decoration Pricing Per Cooler (8R)

	1	12	25	50	100	250	500	1,000
Lid & Front Panel	22.98	19.98	17.99	16.49	14.99	14.00	13.50	13.00
All 5 Locations	29.98	26.98	24.99	23.49	21.99	21.00	20.50	20.00
Licensed Camo (All 5 Locations)	384.97	382.67	379.48	377.83	376.18	375.09	374.54	373.99

1 Time Setup: \$35.00 (R)

Packaged: 1/Box: 30.4lbs
27"W x 18.125"L x 17.25"H

12 Boxes / Pallet 404.8lbs
40"W x 48"L x 70"H

FREE **SHIPPING!**
GROUND SHIPPING ON ALL FRIO HARD SIDES

ROTO-MOLDED 45QT ICE CHEST FEATURES

Light Bar w/
Standard &
Twist-Off
Bottle Openers



Air Tight
Seal



Lockable



Tie Down
Points



Stainless
Steel
Latch



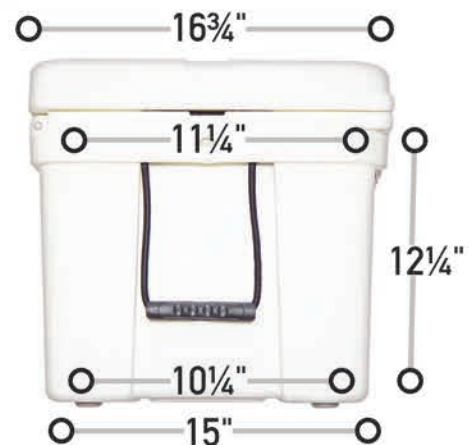
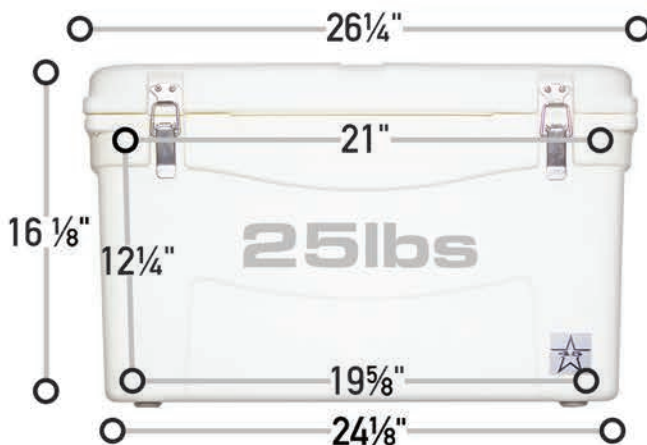
Easy Grip
Handles



Holds
60 Cans
W/ Ice



Fast Drain
System



2.5" THICK WALLS! HOLDS ICE FOR DAYS!



FRIO

65QT HARD SIDE



ALSO AVAILABLE IN TAN

CUSTOMIZE WITH 5 PANEL DECORATION



(Lid)



(Front)



(Back)



(Side 1)



(Side 2)



Item# VFRI065 (White), VFRI065T (Tan)

- Holds 100 Cans & Sufficient Ice
- Motion Sensitive Light Attached Inside the Lid
- Heavy Duty Seal Locks In the Cold
- 2.25" Polyurethane Insulation Keeps Your Drinks Cold for Days
- Made Out of Heavy Duty Roto Molded Plastic
- Comfort Grip Rubber Handles
- Convenient Fish Ruler Location on Lid

Size

18.5"W x 32.62"L x 17.625"H
Capacity: 65 Quarts

Decoration Method

Full Color Digital Panel Decal

Colors



(VFRI065) (*PMS# 7529) (VFRI065T) (GGFRI065) (OFFRI065)
Tan Frio 65*

(Item # + T. Ex. GGFRI065T) *Closest PMS Color-No Match

Imprint Area

Front Panel: 22.1"W x 5.5"H
Back Panel: 22.1"W x 5.5"H
Side 1: 6.5"W x 11.1"H
Side 2: 6.5"W x 11.1"H
Lid: 30.1"W x 13.5"H

Blank Pricing (R)

Blank	389.99
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Decoration Pricing Per Cooler (8R)

	1	12	25	50	100	250	500	1,000
Lid & Front Panel	25.27	21.98	19.79	18.14	16.49	15.40	14.85	14.30
All 5 Locations	32.27	28.98	26.79	25.14	23.49	22.40	21.85	21.30
Licensed Camo (All 5 Locations)	453.49	449.87	447.46	445.64	443.83	442.63	442.02	441.42

1 Time Setup: \$35.00 (R)

Packaged: 1Box/35lbs
32.625"W x 18.5"L x 17.625"H

8 Boxes/Pallet: 320lbs
40"W x 48"L x 70"H

FREE  **SHIPPING!**
GROUND SHIPPING ON ALL FRIO HARD SIDES

ROTO-MOLDED 65_{QT} ICE CHEST FEATURES

Light Bar w/
Standard &
Twist-Off
Bottle Openers



Air Tight
Seal



Lockable



Tie Down
Points



Stainless
Steel
Latch



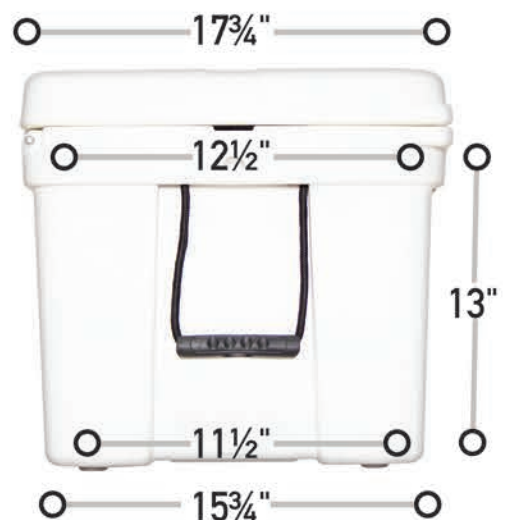
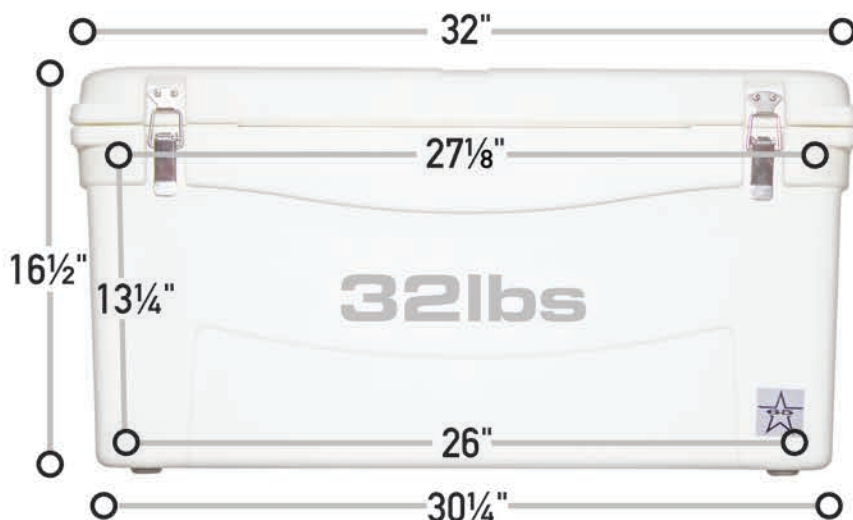
Easy Grip
Handles



Holds
100 Cans
w/ Ice



Fast Drain
System



2.5" THICK WALLS! HOLDS ICE FOR DAYS!



FRIO

65QT EXTREME HARD SIDE

EASY TO PULL



CUSTOMIZE WITH 5 PANEL DECORATION



(Lid)



(Front)



(Back)



(Side 1)



(Side 2)

ALSO AVAILABLE IN TAN



Item# VFRIO65WHEEL (White), VFRIO65WHEELT (Tan)

- Rubber Non-Skid Feet Prevents Sliding
- Motion Sensitive Light Attached Inside the Lid
- Handy Lockable Feature to Prevent Theft
- 2.25" Polyurethane Insulation Keeps Your Drinks Cold for Days
- Made Out of Heavy Duty Roto Molded Plastic
- Stainless Steel Axle
- Aluminum CNC Machined Axle Retainers w/ 4 Stainless Screws
- Aluminum CNC Machined Leveling Off-Set Pegs w/ 4 Stainless Screws & Rubber Non-Slip Footings
- Aluminum Retaining Nut w/ Set Screw
- 2 10" No-Flat Tires (All Terrain use Tire with Knobby Tread)
- Convenient Fish Ruler Located on Lid

Size

18.5"W x 32.625"L x 17.625"H
Capacity: 65 Quarts

Decoration Method

Full Color Digital Panel Decal

Colors



(VFRIO65
WHEEL)



(VFRIO65
WHEEL)
Tan Frio 65*



(GGFRIO65
WHEEL)



(OFFRIO65
WHEEL)



(KD)



(KF)



(KM)



(KP)



(KS)



(KW)

King's Camo*
#(KP, KS, KM, KF, KW, KD)-FRIO65WHEEL

(Item # + T. Ex. GGFRIO65WHEELT) *Closest PMS Color-No Match

Imprint Area

Front Panel: 22" W x 5.5" H
Back Panel: 22" W x 5.5" H
Side 1: 6.5" W x 11.1" H
Side 2: 6.5" W x 11.1" H
Lid: 30.1" W x 13.5" H

Blank Pricing (R)

Blank	599.99
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Decoration Pricing Per Cooler (8R)

	1	12	25	50	100	250	500	1,000
Lid & Front Panel	25.27	21.98	19.79	18.14	16.49	15.40	14.85	14.30
All 5 Locations	32.27	28.98	26.79	25.14	23.49	22.40	21.85	21.30
Licensed Camo (All 5 Locations)	695.49	691.87	689.46	687.64	685.83	684.63	684.02	683.42

1 Time Setup: \$35.00 (R)

Packaged: 1Box/43lbs
35.25"W x 24"L x 21.375"H

6 Boxes/Pallet 298 lbs
40"W x 48"L x 70"H

FREE  **SHIPPING!**
GROUND SHIPPING ON ALL FRIO HARD SIDES

ROTO-MOLDED 65_{QT} EXTREME ICE CHEST FEATURES

Contains all of the same features as a Frio 65 including:

10" No Flat All
Terrain Tires



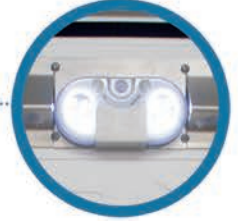
Aluminum
Retainers
w/ Stainless
Steel Axle



Easy Grip
Handles



Light Bar w/
Standard & Twist-Off
Bottle Openers



Lockable



Aluminum
Non-Slip
Off-Set Pegs



2.5" THICK WALLS! HOLDS ICE FOR DAYS!



FRIO

6 VAULT SOFT SIDE

HOLDS 6 CANS WITH PLENTY OF ICE!



P.25

BEVERAGE CUP
SOLD SEPARATELY



FULLY CUSTOMIZABLE



SEE FULL CUSTOMIZATION PAGE
FOR MORE DETAILS

Item # VFRIO6VAULT

- Holds 6 Cans & Plenty of Ice
- Plenty of Storage: 2 Mesh Pockets & 1 Secure Pocket in Top
- 18.5 oz Coated Vinyl w/ Smooth Matte Finish
- 600 Denier Polyester w/ PVC Backing for Sublimation
- Adjustable/ Detachable Heavy Duty Padded Carrying Strap
- Easy Grip Mini Pub Bottle Opener Attached to the Cooler
- Multi-Ply Foam & Vinyl Lining Holds Ice for Up to 48 Hours
- Easy Funnel System
- Leak Proof Soft Side Liner

Size

5.5"W x 14"L x 11"H
Capacity: 6 Cans

Decoration Methods

- Full Color Sublimation

Imprint Area

Full Color Sublimation:
Complete Bag Layout



Custom Cooler Pricing (6T)

Includes Full Color Sublimation

	1	12	24	48	72	144
Full Color Custom	129.99	128.99	126.99	125.99	124.99	123.99

1 Time Decoration Setup: \$45.00 (T)

Optional: 1/Box: 3lbs Master Pack: 2/Box: 5.3lbs 84 Boxes/Pallet 485.2 lbs
14.75"W x 7.125"L x 13.25"H 10"W x 16"L x 12"H 48"W x 40"L x 90"H

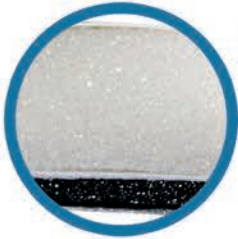


FRIO 6 VAULT FEATURES



Easy Funnel System

Additional Shoulder Strap



6 Layer Insulation
48 Hour Ice Retention

Holds 6 Cans
Plenty of Ice



Adjustable Padded Carry Strap

Leak Proof Softside Liner



Clamp Down Strap



Secured Flap Pocket



Attached Mini Pub Bottle Opener



Cups Storage + 2 More Storage Areas

HOLDS 6 CANS WITH PLENTY OF ICE



FRIO

12 VAULT SOFT SIDE

HOLDS 12 CANS WITH PLENTY OF ICE!



FULLY CUSTOMIZABLE



SEE FULL CUSTOMIZATION PAGE
FOR MORE DETAILS

Item # VFRI012VAULT

- Holds 12 Cans & 10 lbs of Ice
- Frio Engraved Black NSF Certified 9"W x 9.25"H Cutting Board on the Front
- Plenty of Storage: 3 Mesh Pockets, 1 Secure Pocket in Top Flag, & 1 Main Pocket
- 18.5 oz Coated Vinyl w/ Smooth Matte Finish
- 600 Denier Polyester w/ PVC Backing for Sublimation
- Adjustable/ Detachable Heavy Duty Padded Carrying Strap
- Easy Grip Mini Pub Bottle Opener Attached to the Cooler
- Multi-Ply Foam & Vinyl Lining Holds Ice for Up to 48 Hours
- Easy Funnel System
- Leak Proof Softside Liner
- Molly Loops: 5 on the Right Side & 3 on the Left. Great for Miscellaneous Items

Custom Cooler Pricing (6T)

Includes Full Color Sublimation

	1	12	24	48	72	144
Full Color Custom	175.99	173.99	171.99	169.99	168.99	167.99

1 Time Decoration Setup: \$45.00 (T)

Packaged: 1/Box: 5.2 lbs 84 Boxes/Pallet 476.8 lbs
10"W x 16"L x 12"H 40"W x 48"L x 90"H

Size

9"W x 15"L x 11"H
Capacity: 12 Cans

Decoration Methods

- Full Color Sublimation

Imprint Area

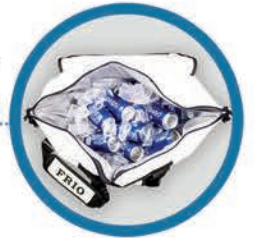
Full Color Sublimation:
Complete Bag Layout



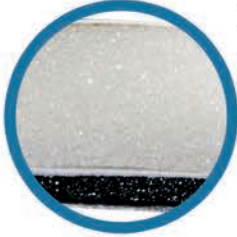
FRIO 12 VAULT FEATURES



Easy Funnel System



Holds 12 Cans w/ Sufficient Ice



6 Layer Insulation
48 Hour Ice Retention



Leak Proof Softside Liner



Adjustable Padded Carrying Strap



Attached Mini Pub Bottle Opener



Clamp Down Strap



Secured Flap Pocket



Cutting Board
9"W x 9.25" H



Secured Back Storage

HOLDS 12 CANS WITH PLENTY OF ICE



FRIO

24 VAULT SOFT SIDE

HOLDS 24 CANS WITH PLENTY OF ICE!



FULLY CUSTOMIZABLE



SEE FULL CUSTOMIZATION PAGE FOR MORE DETAILS

Item# VFRIOVAULT

- Holds 24 Cans & 10 lbs of Ice
- Frio Engraved Black NSF Certified 9" W x 9.25" H Cutting Board
- Plenty of Storage: 3 Mesh Pockets, 1 Secure Pocket in Top Flag, & 1 Main Pocket on the Front
- 18.5 oz Coated Vinyl w/ Smooth Matte Finish
- 600 Denier Polyester w/ PVC Backing for Sublimation
- Adjustable/ Detachable Heavy Duty Padded Carrying Strap
- Easy Grip Mini Pub Bottle Opener Attached to the Cooler
- Multi-Ply Foam & Vinyl Lining Holds Ice for Up to 48 Hours
- Easy Funnel System
- Leak Proof Soft Side Liner
- Molly Loops: 5 on the Right Side & 3 on the Left. Great for Miscellaneous Items

Custom Cooler Pricing (6T)

Includes Full Color Sublimation

	1	12	24	48	72	144
Full Color Custom	209.99	205.99	201.99	199.99	197.99	195.99
1 Time Decoration Setup: \$45.00 (T)						
Packaged: 1/Box: 6.8lbs						
12"W x 18"L x 12"H						
56 Boxes/Pallet 421 lbs						
40"W x 48"L x 90"H						

Size

18"W x 10"L x 12"H
Capacity: 24 Cans with Sufficient Ice

Decoration Methods

- Full Color Sublimation

Imprint Area

Full Color Sublimation:
Complete Bag Layout



FRIO VAULT FEATURES



Easy Funnel System



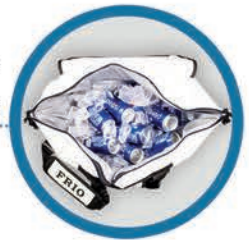
6 Layer Insulation
48 Hour Ice Retention



Adjustable Padded Carrying Strap



Holds 24 Cans w/ Sufficient Ice



Leak Proof Softside Liner



Attached Mini Pub Bottle Opener



Clamp Down Strap



Secured Flap Pocket



Cutting Board
9"W x 9.25" H



Secured Back Storage

HOLDS 24 CANS WITH PLENTY OF ICE



FRIO

VAULT BACKPACK COOLER

HOLDS 18 CANS WITH PLENTY OF ICE!

NEW!



FULLY CUSTOMIZABLE



FRIO
frioicechest.com

FRIO
VAULT

P.25

BEVERAGE CUP
SOLD SEPARATELY

Item # VFRIODBACKPACK

- Holds 18 Cans or 12 Bottles w/ Sufficient Ice
- Clamp Down Strap for Spill Proof Top
- Double Zipper for Quick Access
- 18.5 oz Coated Vinyl w/ Smooth Matte Finish
- 600 Denier Polyester w/ PVC Backing for Sublimation
- Adjustable Shoulder Strap & Snap Together Strap on Front
- Easy Grip Carrying Handle
- Multi-Ply Foam & Leak Proof Softside Lining Hold Ice for Up to 48 Hours
- Easy Funnel System
- Plenty of Storage: 2 Mesh Side Pockets with Adjustable Size Velcro Enclosure
- 2 Molly Loops for Keys and Accessories on Bottom
- 6 Molly Loops for accessories on Shoulder Straps (3 Per Side)

Custom Cooler Pricing (6T)

Includes Full Color Sublimation

	1	12	24	48	72	144
Full Color Custom	169.99	162.99	159.99	158.99	157.99	156.99

1 Time Decoration Setup: \$45.00 (T)

Packaged: 1/Box: 7lbs
24"W x 15"L x 12"H

35 Boxes/Pallet 285 lbs
40"W x 48"L x 90"H

Size

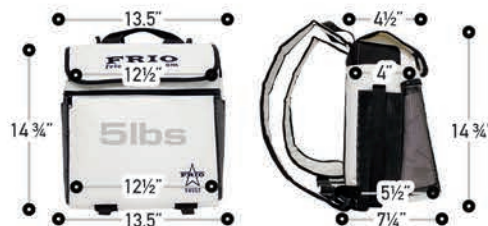
13.5"W x 7.25"L x 14.75"H

Decoration Methods

- Full Color Sublimation

Imprint Area

Full Color Sublimation:
Complete Bag Layout



FRIO VAULT BACKPACK FEATURES



Easy Grip
Carrying Handle

Holds 18 Cans
w/ Plenty of Ice



Easy Funnel
System

Clamp
Down Strap



Double
Zipper For
Quick Access

Leak Proof
Soft Side
Liner



2 Front Molly
Loops



Secured
Flap Pocket



Adjustable Size
Velcro-Secured Pockets
on Each Side



Adjustable
Shoulder
Straps



6 Shoulder
Strap Molly
Loops



Snap-Together
Front Strap



FRIO 18 CAN COOLER

NEW!



FULLY CUSTOMIZABLE



Item# VFRIO18

- Holds 18 Cans or 12 Bottles w/ Sufficient Ice
- Mesh Pocket for Additional Storage
- 18.5 oz Coated Vinyl w/ Smooth Matte Finish
- 600 Denier Polyester w/ PVC Backing for Sublimation
- Adjustable Shoulder Strap & Support Handle
- Multi-Ply Foam & Vinyl Lining Hold Ice for Up to 48 Hours
- Easy Funnel System
- Leak Proof Softside Liner

Size

9"W x 26"L x 13"H

Decoration Methods

Full Color Sublimation

Imprint Area

Full Color Sublimation:
Complete Bag Layout

**HOLDS 18 CANS OR 12 BOTTLES
WITH PLENTY OF ICE!**



Custom Cooler Pricing (6T)

Includes Full Color Sublimation

	1	12	24	48	72	144
Full Color Custom	105.99	103.99	99.99	98.99	97.99	96.99

1 Time Decoration Setup: \$45.00 (T)

Packaged: 1/Box: 5lbs
15" W x 10" L x 14" H

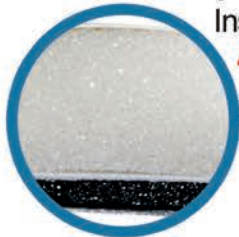
72 Boxes/Pallet 400 lbs
40" W x 48" L x 90" H



FRIO 18 FEATURES



Easy Funnel System



6 Layer
Insulation
48 Hour
Ice Retention



Easy Grip
Handle



Adjustable Padded
Carrying Strap



Holds 18 Cans
w/ Plenty of Ice



Leak Proof
Softside Liner



Zipper Grip
Points



Mesh Storage
Areas



HOLDS 18 CANS WITH PLENTY OF ICE



FRIO



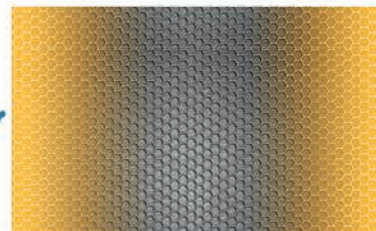
VAULT CUSTOMIZATION

Customizing your **SOFT SIDE** is easy!

1) Choose a Soft Side Cooler

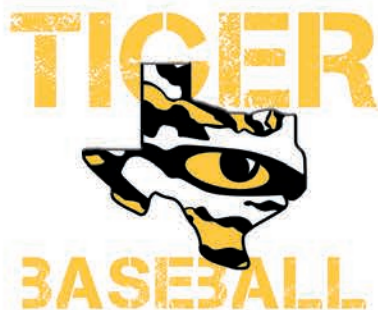


2) Provide a Background

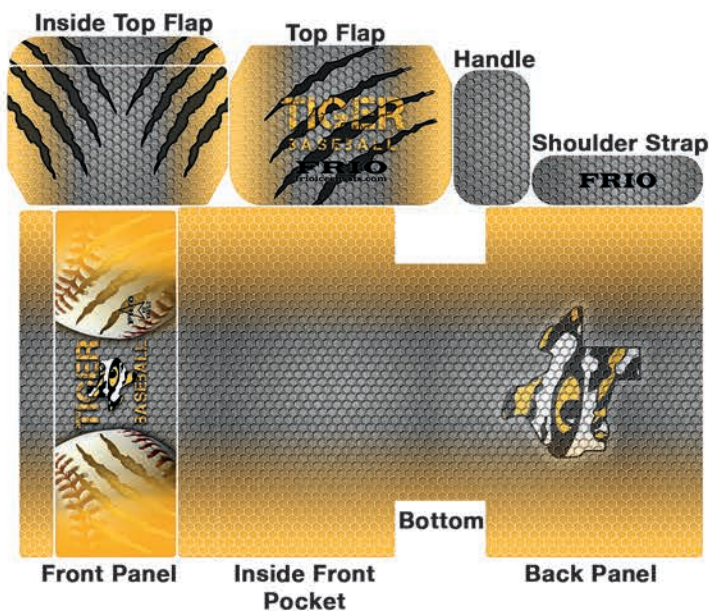


Your background will apply to the entire bag. Choose 1 or more! The possibilities are endless!

3) Provide Your Logo



Your Logo can go in multiple areas all over the Vault. Our Art Team will help with design elements and logo placement.



Every Area is Customizable

4) FINISHED PRODUCT!





FRIO



MADE IN TEXAS BY TEXANS



**DIGITALLY CUT TO
PERFECTION**

**FULL COLOR
FULL BLEED
SUBLIMATION**



**HAND SEWN IN
TEXAS BY TEXANS**

**WE VERIFY EVERY
COOLER WITH THE
APPROVED ART
AND EXPECT
PERFECTION!**





FRIO LUNCH TOTE

NEW!

Easy Grip
Zipper

Stain
Resistant

Easy to
Clean

Soft to the Touch
Neoprene

Leak Resistant
Liner

Folds Flat
for Easy Storage

FULLY CUSTOMIZABLE



TRIM OPTIONS



Item# VFLUNCHTOTE

- Made of Lightweight, Soft to Touch Neoprene
- Folds Flat for Easy Storage
- Easy Grip Zipper
- Leak & Stain Resistant
- Wipes Clean w/ Cloth
- Easy Grip handles

Material

5mm Neoprene Foam

Size

7.25"W x 11.5"L x 9.25"H

Closure

USA Made Zipper

Decoration Method

Full Color Sublimation

Imprint Area

Full Color Sublimation:
Complete Bag Layout

Pricing (8R)

Includes Tote and Full Color Sublimation

	12	24	48	144	288	576	1000	2000
VFLUNCHTOTE	24.50	21.49	19.76	19.14	18.56	18.01	17.75	17.50

1 Time Decoration Setup: \$25.00 (R)

12-14 Day Lead Time After Art Approval

Packaged: 12 Box 9 lb
18"W x 20"L x 16"H

20 Boxes/Pallet: 220 lbs
40"W x 48"L x 86"H



FRIO LUNCH TOTE FEATURES



Easy Pull
Zipper

Easy Grip
Handles

5mm
Neoprene
Foam

Wipes
Clean

Leak & Stain
Resistant Liner

Soft to Touch
Neoprene Material

**GREAT FOR YOUR NEXT
LUNCH OUTING!**





FRIO BEVERAGE CUPS

SCREEN PRINT

NEW!



P.26

CLOSABLE LID
SOLD SEPARATELY

INCLUDES SLIP-ON LID
& BUILT IN BOTTLE OPENER



24oz

Item# VFRI024-7 & VFRI024-7SP

- Triton Polymer Clear Lid w/ Straw Insertion Point
- Bottle Opener Built right in the Base of the Cup
- 18/8 Stainless Steel Double Walled Vacuum Sealed Body w/ Internal Copper Lining
- Lid Grip & Slip Resistant Points Make Handling Easy

Size

3.6"L x 7.75"H
Capacity: 24 Ounces

Decoration Method

1/C Screen Print

Imprint Area

SP Front Panel: 2.75"W x 2"H

Standard Screen Print Imprint Colors



Red
*PMS# 201



Blue
*PMS# 286



White



Black



** Custom



Frio Tone
*PMS #416

* Approximate PMS #.
** Approximate Custom PMS color \$187.50

VFRI024-7 (R)

Blank | 23.99 ea.

VFRI024-7SP (11R) *Includes: Cup & 1/C 1/Location Screen Print Imprint

1	6	12	24	48	72	144	288	576	1000	2000
39.99	33.99	27.25	26.99	26.51	26.07	25.64	25.21	24.99	24.39	23.99

1 Time Setup: \$35.00 (R)

Packed: 24/Box 24.85 lbs
13.5"W x 17.7"L x 17.5"H

24 Boxes/Pallet 636.4 lbs
40"W x 48"L x 76.366"H

Custom or Blank Box Pricing

VFRI024BOX (8R)

*Includes: Full Color
Full Bleed E-Flute Box

	1	12	24	100	250	500	1000	2500
Custom Box	6.55	4.36	4.09	3.97	3.85	3.74	3.69	3.59
Blank Box	5.89	3.71	3.50	3.37	3.27	3.18	3.14	2.99

1 Time Setup: \$35.00 (R)

Packaged: 1/Box or 24/Case

FRIO BEVERAGE CUP FEATURES

PATENT PENDING

Slip-On Lid w/
Straw Insertion
Point

Leakproof
Closable Lid
Option

Slip Resistant
Points

Premium
Quality
3M Wrap
Film

Imprint Area
2.75"W x 2"H

Embossed
Frio Text

18/8 Stainless
Steel Double
Wall Insulation
w/ Internal
Copper Lining

Built In Bottle
Opener

STANDARD
24-7 LID

CLOSABLE LID OPTION
AVAILABLE



Holds 24 oz.



FRIO BEVERAGE CUPS

VINYL WRAP

NEW!

- 1) Customizing your FRIO is easy!



24OZ

- 2) Select OR Provide a Background



- 3) FINISHED PRODUCT!



24oz



P.26

CLOSABLE LID
SOLD SEPARATELY

INCLUDES SLIP-ON LID
& BUILT IN BOTTLE OPENER



Standard Design Library



Item# VFRIO24-7W

- Triton Polymer Clear Lid w/ Straw Insertion Point
- Bottle Opener Built Right in the Base of the Cup
- 18/8 Stainless Steel Double Walled Vacuum Sealed Body w/ Internal Copper Lining
- Lid Grip & Slip Resistant Points Make Handling Easy

Size

3.6"L x 7.75" H
Capacity: 24 Ounces

Decoration Method

Full Color Vinyl Wrap

Imprint Area

11"W x 6"H

VFRIO24-7 (R)

Blank | 23.99 ea.

VFRIO24-7W (11R)

*Includes: Cup & Full Color Custom Vinyl Wrap

1	6	12	24	48	72	144	288	576	1000	2000
36.99	32.99	31.39	30.06	29.55	29.05	28.56	28.08	27.60	27.14	26.69

1 Time Setup: \$35.00 (R)

Packed: 24/Box 24.85 lbs
13.5"W x 17.7"L x 17.5"H

24 Boxes/Pallet 636.4 lbs
40"W x 48"L x 76.366"H

Custom or Blank Box Pricing

VFRIO24BOX (8R)

*Includes: Full Color
Full Bleed E-Flute Box

	1	12	24	100	250	500	1000	2500
Custom Box	6.55	4.36	4.09	3.97	3.85	3.74	3.69	3.59
Blank Box	5.89	3.71	3.50	3.37	3.27	3.18	3.14	2.99
1 Time Setup: \$35.00 (R) Packaged: 1/Box or 24/Case								



FRIO BEVERAGE CUPS



LEATHER WRAP



NEW!

GENUINE LEATHER



Item# VFRIOLEATHERBADGE-COGNAC, OSTRICH, ROSA, MINTCHIP, or DESERTSTORM

- Made of 100% Genuine Leather
- Manufactured by Double J Saddlery
- Made Exclusively for the Frio 24-7 Cup
- Includes Custom Laser Engraved Badge Area
- All Badge Areas are the Same Color Regardless of the Type of Wrap Chosen

STAINLESS STEEL BEVERAGE CUPS

- Triton Polymer Clear Lid w/ Straw Insertion Point. Closable Lid Option Available
- Bottle Opener Built right in the Base of the Cup
- 18/8 Stainless Steel Double Walled Vacuum Sealed Body w/ Internal Copper Lining
- Lid Grip & Slip Resistant Points Make Handling Easy

Size

24oz Wrap: 10.5"W x 6.75"H

Decoration Method

Laser Engraved

Imprint Area

1.75"W x .75"H

Standard Wrap Options



Cognac
Gator



Ostrich



Rosa
Gator



Mint Chip
Gator



Desert
Storm
Gator



INCLUDES SLIP-ON LID
& BUILT IN BOTTLE OPENER



VFRIOLEATHERBADGE - COGNAC, OSTRICH, ROSA, MINTCHIP, DESERTSTORM (7R) *Includes: 24-7 Cup & Leather Badge w/ Laser Engraving

1	6	12	48	100	500	1000
64.99	61.99	59.99	58.99	56.99	55.99	54.99

1 Time Setup: \$25.00 (R)

Setup includes up to 24 individual names or 1 company logo.

VFRIOLEATHERBADGEWRAP - COGNAC, OSTRICH, ROSA, MINTCHIP, DESERTSTORM (7R) *Includes: Leather Badge w/ Laser Engraving (No Cup)

1	6	12	48	100	500	1000
44.99	43.99	41.99	40.99	39.99	38.99	37.99

1 Time Setup: \$25.00 (R)

Setup includes up to 24 individual names or 1 company logo.



24oz Individual Leather Wraps w/ Badge
(Blank; No Laser) \$35.13 ea (R)



24oz Individual Leather Wraps
(Blank; No Badge) \$31.41 ea (R)

Packed: 24/ Box 5 lbs
12"W x 16"L x 4"H
189 Boxes/Pallet 985 lbs
40"W x 48"L x 90"H

Packed: 24/ Box 26.8 lbs
13.5"W x 17.5"L x 17.5"H
24 Boxes/Pallet 682.2 lbs
40"W x 48"L x 76.7"H



FRIO BEVERAGE CUPS

24oz POWDER COAT

NEW!



Includes
Bottle
Opener



15 Standard Colors w/ Optional Glitter Coat Available on Most Colors



Neon
Orange



Neon
Pink



Matte
Black**



Rusty
Brown**



Splatter
Black**



Auto Dark
Blue



High Gloss
Black



JD
Green



Aggie
Maroon



Red



Purple



Yellow



Seafoam



Texas
Orange



White



Glitter
Overcoat

** Not Recommended for Glitter Overcoat

Item# VFRI024-7PC, VFRI024-7PC-SP, VFRI024-7PC-BO, VFRI024-7PC-GL

- Powder Coated
- Triton Polymer Clear Lid w/ Straw Insertion Point
- Bottle Opener Built right in the Base of the Cup
- 18/8 Stainless Steel Double Walled Vacuum Sealed Body w/ Internal Copper Lining
- Lid Grip & Slip Resistant Points Make Handling Easy



VFRI024-7PC (5R)

*Includes: Cup & Powder Coating

1	72	144	288	576
37.72	36.93	36.58	36.24	33.79

VFRI024-7PC-SP (9R)

*Includes: Cup, Powder Coating, & 1C Screen Print

1	6	12	24	48	72	144	288	576
115.21	85.52	56.79	43.95	43.14	42.18	41.33	40.41	37.74
1 Time Setup: \$35.00 (R)								

Size

3.6"L x 7.75"H
Capacity: 24 Ounces

Decoration Method

1/C Screen Print
Stainless Steel Laser

Imprint Area

SP: 2.75"W x 2"H
Laser: 3.5"W x 3.5"H

Standard Screen Print Imprint Colors



White



Black



VFRI024-7PC-BO (9R)

*Includes: Cup, Powder Coating, & Laser

1	6	12	24	48	72	144	288	576
90.42	87.62	61.47	59.64	46.44	45.25	44.39	42.53	42.08
1 Time Setup: \$35.00 (R)								

VFRI 24-7PC-GL (9R)

*Includes: Cup & Glitter Powder Coating

1	6	12	24	48	72	144	288	576
89.42	86.62	67.19	59.33	48.44	47.72	46.86	46.00	44.44
Add Glitter pricing to above listed pricing								

*Glitter is a fine clear coat w/ a silver flake sheen applied to your color of choice. Results may vary!

1 Time Setup: \$35.00 (R)

Packed: 24/Box 24.85 lbs 24 Boxes/Pallet 636.4 lbs
13.5"W x 17.7"L x 17.5"H 40"W x 48"L x 76.366"H
(Lead time 7-10 days from approval)

NEW



RETRO SERIES
VINTAGE APPEAL.
TIMELESS DESIGN.
CLASSIC FRIO.





FRIO STAINLESS STEEL RETRO

NEW!



INCLUDES:

- Stainless Steel
- Holds 18 Cans or 12 Bottles
- Retro Cooler Design
- Steel Bottle Opener
- Easy Flip Handle



Retro Design



Bottle Opener



Easy Flip Handle



Protective Trim Molding

Item #VFRIORETRO

- Holds 18 Cans or 12 Bottles w/ Sufficient Ice
- Made of 18/8 Stainless Steel
- Ice Retention: 24 hours
- Steel Bottle Opener
- Easy Flip Handle Locks the Lid in Place
- Resembles the Retro Coolers of Days Past
- Great for Any Party!

Product Size

9.5" W x 11.75" L x 12.125" H
Capacity: 18 Cans or 12 bottles
w/ Sufficient Ice

Decoration Method

1 Color Screen Print
Full Color Vinyl Decal

Imprint Area

Screen Print:
Front & Back: 5"W x 4"H
Vinyl:
Front & Back: 4"W x 6"H

Standard Screen Print Imprint Colors



Red

*PMS# 201



Blue

*PMS# 286



White



Black



** Custom



Frio Tone
* PMS #416

* Approximate PMS#

** Approximate
Custom PMS color:
\$187.50

NEW!

Blank Pricing (T)

	1
VFRIORETRO	79.99

Decoration Pricing Per Cooler (11T)

Includes Any of the Following Methods: 1/C Screen Print & Full Color Vinyl Decal

	1	6	12	24	48	72	144	288	576	1000	2000
1-C Screen Print	101.74	97.83	94.21	90.84	87.71	84.79	82.05	79.49	77.08	74.81	72.67
Full Color Vinyl Decal	106.74	102.64	98.84	95.31	92.02	88.95	86.08	83.39	80.87	78.49	76.24

1 Time Setup: \$25.00 (T)

Additional Screen Print on Back: 3.99(R)

Additional Vinyl on Back: 2.99(R)

Packaged: 1/ Box: 9 lbs
11.25" W x 14.25" L x 16.25" H

55 Boxes / Pallet: 535 lbs
40" W x 48" L x 87.25" H

STAINLESS STEEL RETRO COOLERS

Stainless Steel

Holds 18 Cans or 12 Bottles with Ice

Protective Trim Molding

Easy Flip Handle

Bottle Opener

Retro Badge

RESEMBLES
THE RETRO COOLERS
OF DAYS PAST!





FRIO

POWDER COATED RETRO

NEW!



11 Standard Colors w/ Optional Glitter Coat



Stainless Steel



Neon Pink



Matte Black



Auto Dark Blue



JD Green



Maroon



Red



Purple



Seafoam



Texas Orange



White



Glitter Overcoat

Item #VFRIORETROPC

- Holds 18 Cans or 12 Bottles w/ Sufficient Ice
- Made of 18/8 Stainless Steel
- Ice Retention: 24 hours
- Steel Bottle Opener
- Easy Flip Handle Locks the Lid in Place
- Resembles the Retro Coolers of Days Past
- Great for Any Party!

Decoration Method

Stainless Steel Block Out
1 Color Screen Print

Product Size

9.5"W x 11.75"L x 12.125"H
Capacity: 18 Cans or 12 bottles
w/ Sufficient Ice

Screen Print Imprint Colors



White



Black

Imprint Area

5"W x 4"H

Decoration Pricing Per Cooler (10T)

Includes: 1 Retro Cooler & Powder Coat Decoration Method

	1	6	12	24	48	72	144	288	576	1000
Powder Coated	109.41	99.75	98.50	97.99	97.83	97.01	96.50	96.38	96.30	96.23
Powder Coated + Block Out	115.41	105.75	104.50	103.99	103.83	103.01	102.50	102.38	102.30	102.23
Powder Coated + 1/C Screen Print	119.41	109.75	108.50	105.99	103.83	101.01	100.75	100.38	99.30	99.23
Glitter Add to Above Pricing	10.00	6.75	3.75	2.50	2.20	2.00	1.95	1.85	1.80	1.78

1 Time Setup: \$25.00 (T)
Additional Screen Print on Back: 3.99(R)

Packaged: 1/Box: 9 lbs
11.25"W x 14.25"L x 16.25"H

55 Boxes/Pallet: 535 lbs
40"W x 48"L x 87.25"H





FRIO

POWDER COATED COMBO

INCLUDES
RETRO COOLER
& TWO MATCHING
FRIO 24-7 CUPS

NEW!



11 Standard Colors w/ Optional Glitter Coat



Stainless Steel



Neon Pink



Matte Black



Auto Dark Blue



JD Green



Maroon



Red



Purple



Seafoam



Texas Orange



White



Glitter Overcoat

Item #VFRIORETROCOMBO

- RETRO**
- Holds 18 Cans or 12 Bottles w/ Sufficient Ice
 - Made of 18/8 Stainless Steel
 - Ice Retention: 24 hours
 - Steel Bottle Opener
 - Easy Flip Handle Locks the Lid in Place
 - Resembles the Retro Coolers of Days Past
 - Great for Any Party!
- TWO 24oz BEVERAGE CUPS**
- Triton Polymer Clear Lid w/ Straw Insertion Point
 - Bottle Opener Built right in the Base of the Cup
 - 18/8 Stainless Steel Double Walled Vacuum Sealed Body Keeps Drinks Cold or Hot
 - Lid Grip & Slip Resistant Points Make Handling Easy
- (Blank Combo Set = 179.99 (T))

Stainless & Powder Coat Screen Print Imprint Colors



Red
*PMS #201



Blue
*PMS #286



White



Black



** Custom Frio Tone
*PMS #416

NEW!

* Approximate PMS #

** Approximate custom PMS color: \$187.50 (T)

Decoration Pricing Per Cooler (6T)

Includes: 1 Retro Cooler & 2 24-7 Cups w/ Applied Decoration Method

	1	11	50	100	500	1000
Stainless with 1/C Screen Print	189.99	185.99	182.99	179.99	176.99	175.99
Full Color Decal (Retro) & Full Color Vinyl Wrap (24-7 Cups)	192.99	188.99	185.99	182.99	180.99	178.99
Powder Coat with 1/C Screen Print	195.99	193.99	188.99	185.99	182.99	179.99
Powder Coat & Vinyl Decal (Retro) Powder Coat & Vinyl Wrap (24-7 Cups)	196.99	194.99	190.99	187.99	184.99	182.99
Powder Coat w/ Block Out	194.99	191.99	191.00	189.99	187.99	185.99
Glitter Add to Above Pricing	10.00	6.75	3.75	2.50	1.95	1.85

1 Time Setup: \$25.00 (T)
Additional Screen Print on Back: 3.99(R)

Packaged: 3 Items (Retro + 2 Cups) Per 1 Box: 10.6 lbs
11.25"W x 14.25"L x 16.25"H

55 Boxes/Pallet: 634 lbs
40"W x 48"L x 87.25"H

Decoration Method

Stainless Steel Block Out
1 Color Screen Print
Full Color Vinyl Wrap
Full Color Decal

Imprint Area

RETRO

Block Out: 4"W x 4"H
Screen Print: 5"W x 4"H
Vinyl Panel Decal: 5"W x 4"H
24oz BEVERAGE CUP
Block Out: 2.5"W x 2.5"H
Screen Print: 2.75"W x 2"H
Vinyl Wrap: 10"W x 6"H

Product Size

RETRO

9.5"W x 11.75"L x 12.125"H
Capacity: 18 Cans
w/ Sufficient Ice
24oz BEVERAGE CUP
3.6"L x 7.75"H
Capacity: 24 Ounces





Frio RETRO 24 CAN

INCLUDES:

- Vintage Steel
- Holds 24 Cans or 18 Bottles
- Retro Cooler Design
- Steel Bottle Opener
- Steel Handles



Retro Design



Bottle Opener



Stainless Handles



Easy Flip Latch



Item # VRETRO

- Holds 24 12 oz Cans with Adequate Ice
- Holds 18 12 oz Bottles with Adequate Ice
- Resembles the Retro Coolers of Days Past
- Steel Handles for Superior Durability
- Decoration is Peel and Fade Resistant

Size

10.5"W x 18" L x 12"H
Capacity: 17 Quarts | 24 Cans

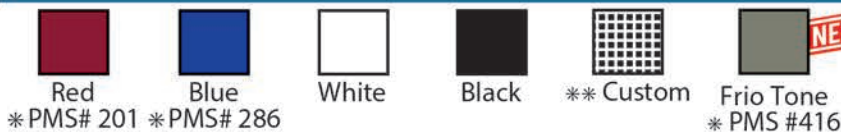
Decoration Method

Full Color Digital Panel Decal
1/C Screen Print

Imprint Area

Full Color Digital Panel Decal
Front Panel: 9"W x 6" H
Screen Print
Front Panel: 8"W x 4"

Standard Screen Print Imprint Colors



* Approximate PMS #
** Approximate
Custom PMS color:
\$187.50

Decoration Pricing per Cooler (8R)

Includes: Retro Cooler & Applied Decoration Method

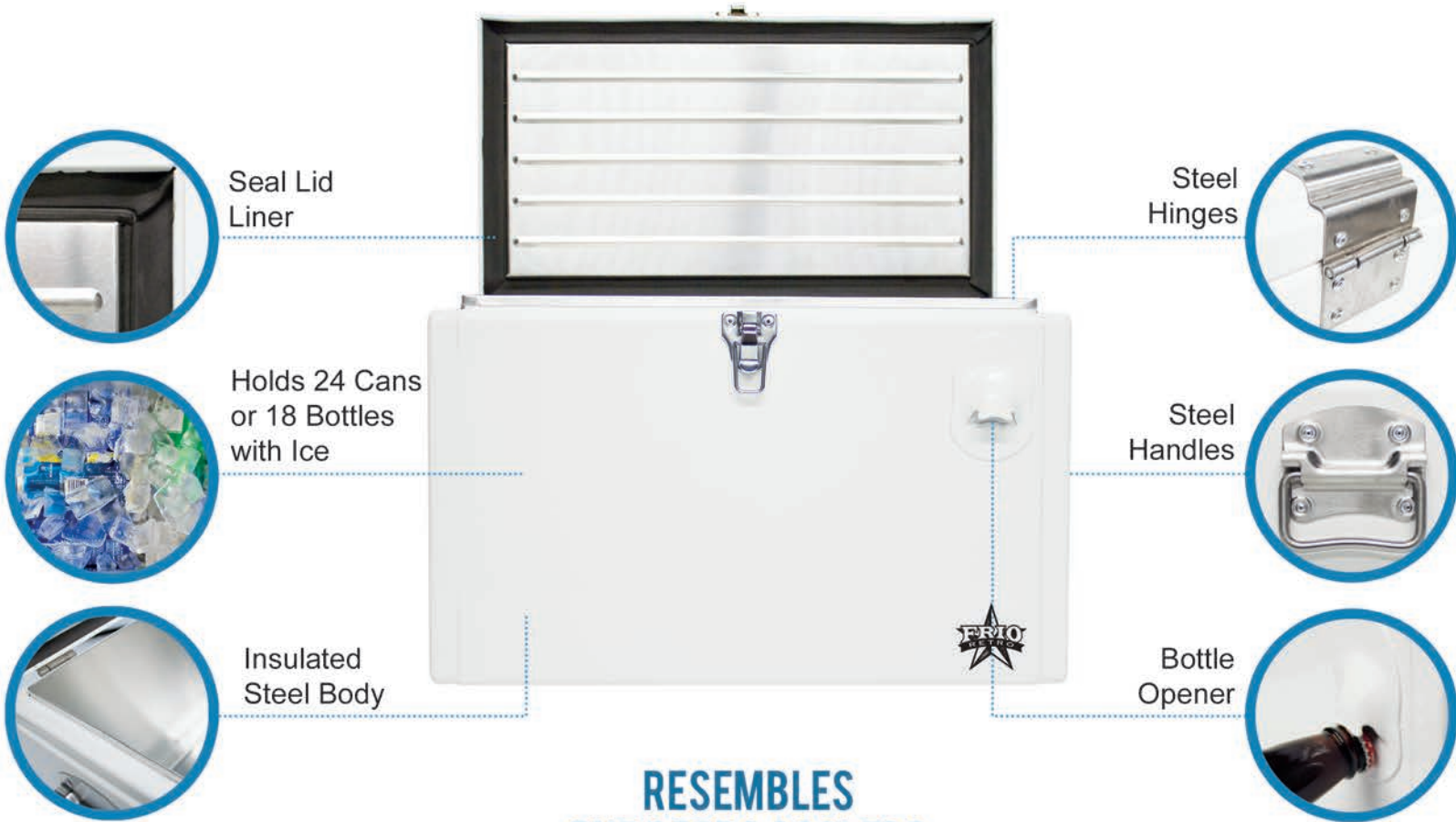
	1	12	25	50	100	250	500	1000
Full Color Vinyl Decal	129.99	126.99	120.94	115.18	109.70	104.48	99.50	95.49
Screen Print	127.99	124.99	118.94	113.18	107.70	102.48	97.50	92.49

1 Time Setup: \$25.00 (R)

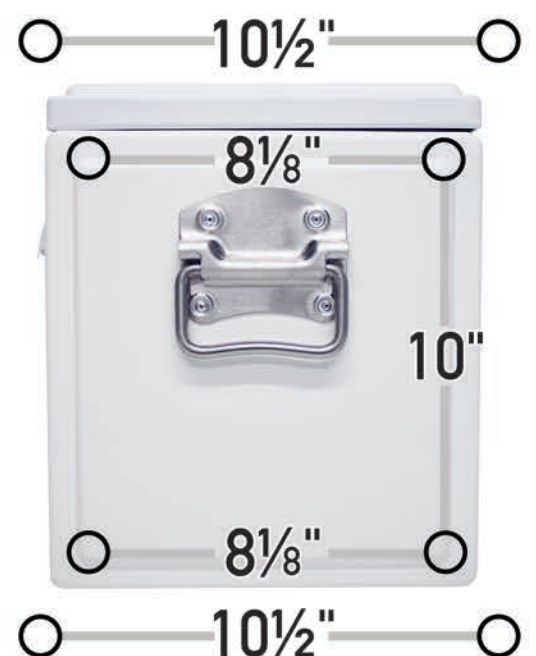
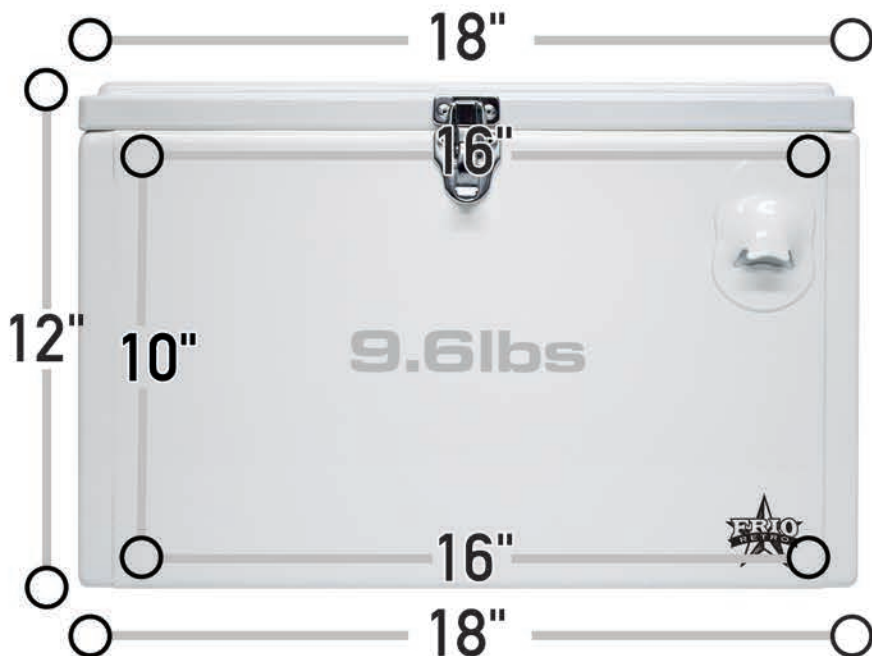
Packaged: 1 / Box 13.2 lbs
20.08"W x 11.81"L x 13.58"H

48 Boxes / Pallet 673.6 lbs
40"W x 48"L x 87.8"H

VINTAGE STEEL RETRO 24 FEATURES



**RESEMBLES
THE RETRO COOLERS
OF DAYS PAST!**



NEW

1QT JUG



STX

STAINLESS STEEL TUMBLERS

LABEL SERIES
COMPETITIVE INSULATION.
UNBEATABLE PRICE.
EVERYDAY FRIO.



6 CAN COOLER



1 GALLON WATER JUG



5 GALLON WATER JUG



SCREEN PRINT

NEW!

SEAMLESS
DESIGN

30oz

20oz

INCLUDES
CLOSABLE LID
WITH FRICTION
GASKET

Item# FLS30oz

- Clear, Closable Lid w/ Friction Gasket
- Holds 30oz
- 18/8 Stainless Steel, Double Wall, Vacuum Sealed Body
- Fits Great in Standard Cup Holders

Size

3.5"W x 8"H
Capacity: 30 Ounces

Decoration Method

1/C Screen Print

Imprint Area

2.75"W x 2"H

Item# FLS20oz

- Closable, Clear, Spill Resistant Lid
- Holds 20oz
- 18/8 Stainless Steel, Double Wall, Vacuum Sealed Body
- Fits Great in Standard Cup Holders

Size

3.2"W x 6.75"H
Capacity: 20 Ounces

Decoration Method

1/C Screen Print

Imprint Area

2.25"W x 1.75"H

FLS30oz (6R)

*Includes: Cup & 1/Color 1/Location Screen Print Imprint

1	24	96	288	576	1000
24.99	16.73	15.76	15.38	15.29	14.78

1 Time Setup: \$25.00 (R)

FLS20oz (6R)

*Includes: Cup & 1/C 1/Location Screen Print Imprint

1	24	96	288	576	1000
24.99	11.99	11.85	11.79	11.61	11.29

1 Time Setup: \$25.00 (R)

Standard Screen Print Imprint Colors



* Approximate PMS #

**Approximate Custom PMS color: \$187.50

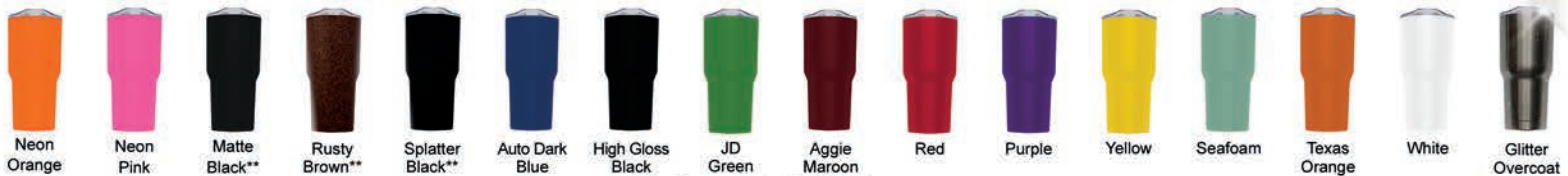
POWDER COATED

AVAILABLE ON BOTH 20oz & 30oz BEVERAGE CUPS

NEW!



15 Standard Colors w/ Optional Glitter Coat Available on Most Colors



** Not Recommended for Glitter Overcoat

Item# See Price Table

- Clear, Closable Lid w/ Friction Gasket
- Frio Label 30oz Beverage Cup holds 30oz
- Frio Label 20oz Beverage Cup hold 20oz
- 18/8 Stainless Steel, Double Wall, Vacuum Sealed Body
- Fits Great in Standard Cup Holders

FLS20ozPC & FLS30ozPC (5R)

*Includes: Cup & Powder Coating

	1	72	144	288	576
FLS20ozPC	28.02	27.23	26.88	26.54	24.09
FLS30ozPC	29.02	28.23	27.88	27.54	25.09

FLS20ozPC-SP & FLS30ozPC-SP (9R)

*Includes: Cup, Powder Coating, & 1C Screen Print

	1	6	12	24	48	72	144	288	576
FLS20ozPC-SP	105.21	75.82	47.09	37.25	33.44	32.48	31.63	30.71	28.04
FLS30ozPC-SP	106.21	76.82	48.09	38.25	34.44	33.48	32.63	31.71	29.04

1 Time Setup: \$35.00 (R)

FLS20ozPC-GL & FLS30ozPC-GL (9R)

*Includes: Cup & Glitter Powder Coating

	1	6	12	24	48	72	144	288	576
FLS20ozPC-GL	79.72	76.92	57.49	51.86	38.74	38.02	37.16	36.30	34.74
FLS30ozPC-GL	80.42	77.92	58.49	52.86	39.74	39.02	38.16	37.30	35.74

1 Time Setup: \$35.00 (R)

Add Glitter pricing to above listed pricing

*Glitter is a fine clear coat w/ a silver flake sheen applied to your color of choice. Results may vary!

Size

30oz: 3.5"W x 8"H
Capacity: 30 ounces
20oz: 3.2"W x 6.75"
Capacity: 20 ounces

Imprint Area

30oz
SP: 2.75"W x 2"H
Laser: 3.5"W x 3.5"H
20oz
SP: 2.25"W x 1.75"H
Laser: 3.5"W x 3.5"H

Decoration Method

1/C Screen Print
Stainless Steel Laser

Standard Screen Print Imprint Colors



FLS20ozPC-BO & FLS30ozPC-BO (9R)

*Includes: Cup, Powder Coating, & Laser

	1	6	12	24	48	72	144	288	576
FLS20ozPC-BO	80.42	77.92	51.77	49.94	36.74	35.55	34.69	33.83	33.38
FLS30ozPC-BO	81.42	78.92	52.77	50.94	37.74	36.55	35.69	34.83	34.38

1 Time Setup: \$35.00 (R)

FRIO BEVERAGE CUP FEATURES



20oz

30oz

SEAMLESS
DESIGN

STANDARD
20 oz LID

STANDARD
30 oz LID



Holds 20 oz.

Holds 30 oz.

FRIO *Label Series*



1 QUART JUG



**CUSTOM
MOLDED
COLORS
AVAILABLE**

P. 46

Item # FLS1QT

- Water Jug w/ Handle
- 1/4 Gallon Capacity
- Polyurethane Interior Body
- Injection Molding

Colors



Size

4.7"W x 8.6"H
Capacity: 1 Quart

Imprint Area

13"W x 4.3"H

Decoration Method

Full Color Digital Vinyl Wrap

Pricing (8R)

Includes: full color wrap on upper body

	1	18	36	54	108	504	1008	1500
Vinyl Wrap	11.99	10.39	9.68	9.28	8.93	8.62	8.48	8.34
*Custom Color								9.34
MOQ: 1,500PCs	*Custom lead time 25-30 days* (See p. 76)							

1 Time Setup: \$25.00 (R)

Packaged 18 / Box: 13.3 lbs

36 Boxes / Pallet: 518.8 lbs

13.39"W x 12.99"L x 19.49"H

40"W x 48"L x 83.585"H



1/2 GALLON JUG



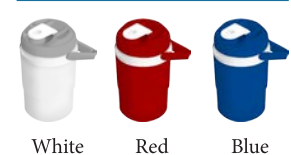
**CUSTOM
MOLDED
COLORS
AVAILABLE**

P. 46

Item # FLSHALFGALLON

- Water Jug w/ Handle
- 1/2 Gallon Capacity
- Polyurethane Interior Body
- Injection Molding

Colors



Size

5.5"L x 5.5"W x 10"H
Capacity: 1/2 Gallon

Imprint Area

17.5"W x 4.2"H

Decoration Method

Full Color Digital Vinyl Wrap

Pricing (8R)

Includes: full color wrap on upper body

	1	12	36	60	108	504	1008	1500
Vinyl Wrap	14.99	12.96	12.04	11.85	11.34	11.12	11.05	10.91
*Custom Color								11.91
MOQ: 1,500PCs	*Custom lead time 25-30 days* (See p. 76)							

*1/2 Gallon handle, lid, & liner must be the same color.

1 Time Setup: \$25.00 (R)

Packaged 12/Box: 14.6 lbs

24 Boxes / Pallet: 390.4 lbs

12.6"W x 19.291"L x 20.9"H

40"W x 48"L x 89.6"H



FRIO Label Series

Item # FLS1G

- Water Jug w/ handle
- 1 Gallon Capacity
- Stiff and Resistant Blow Molding Lid
- PP Outer Body
- Polyurethane Interior Body
- Foam Insulated for 24 hrs Cooling

Colors



White Red Blue

Size

7.9"W x 11.4"H

Capacity: 1 Gallon

Imprint Area

24"W x 5.25"H

Decoration Method

Full Color Digital Vinyl Wrap

Pricing (8R)

Includes: full color wrap on upper body

	1	24	36	60	108	504	1008	1500
Vinyl Wrap	18.99	17.05	16.19	15.70	15.28	14.90	14.73	14.57
*Custom Color								15.57

MOQ: 1,500PCs

Custom lead time 25-30 days (See p. 76)

1 Time Setup: \$25.00 (R)

Packaged 12 / Box: 21.8 lbs

6 Boxes / Pallet: 171 lbs

17"W x 24.4"L x 24.14"H

40"W x 48"L x 78.467"H



CUSTOM
MOLDED
COLORS
AVAILABLE



P.46



1 GALLON JUG

Item # FLS2G

- Water Jug w/ Handle
- 2 Gallon Capacity
- Stiff and Resistant Blow Molding Lid
- PP Outer Body
- Polyurethane Interior Body
- Foam Insulated for 24 hrs Cooling
- Dispenser Valve

Colors



White Red Blue

Size

9.4"W x 13.8"H

Capacity: 2 Gallon

Imprint Area

TBD

Decoration Method

Full Color Digital Vinyl Wrap

Pricing (8R)

Includes: full color wrap on upper body

	1	20	36	56	108	504	1008	1500
Vinyl Wrap	29.99	26.81	25.65	25.00	24.43	23.93	23.70	23.48
*Custom Color								24.48

MOQ: 1,500PCs

Custom lead time 25-30 days (See p. 76)

1 Time Setup: \$25.00 (R)

Packaged 4 / Box: 11.4 lbs

20 Boxes / Pallet: 268 lbs

19.29"W x 19.29"L x 14.37"H

40"W x 48"L x 77.291"H



CUSTOM
MOLDED
COLORS
AVAILABLE



P.46



2 GALLON JUG

FRIO *Label Series*



5 GALLON JUG



Item # FLS5G-

- Water Jug w/ Handle
- 5 Gallon Capacity
- Stiff and Resistant Blow Molding Lid
- PP Outer Body
- Polyurethane Interior Body
- Foam Insulated 28 hrs Cooling
- Dispenser Valve

Colors



White

Red

Blue

Imprint Area

37.5"W x 8"H

Size

12.5" L x 12.5"W x 18.5"H
Capacity: 5 Gallons

Decoration Method

Full Color Digital Vinyl Wrap

**MADE IN
NORTH AMERICA**

Pricing (8R)

Includes: full color wrap on upper body

	1	18	36	54	108	504	1008	1500
Full Color Insert	59.99	43.17	42.01	41.36	40.79	40.53	40.29	39.99
*Custom Color								40.99

MOQ: 1,500PCs

Custom lead time 25-30 days (See p. 76)

1 Time Setup: \$25.00 (R)

Packaged 1 / Box: 6.8 lbs 36 Boxes / Pallet: 284.8 lbs
13.39"W x 12.99"K x 19.49"H 40"W x 48"L x 77.291"L

**CUSTOM
MOLDED
COLORS
AVAILABLE**

P.46



FRIO Label Series

Item # FLS6CAN

- Holds 6 Cans
- Polyurethane Interior Body
- Foam Insulated for 12 hrs Cooling
- Stiff and Resistant Blow Molding Lid
- PP Outer Body

Colors



Size

7.5"W x 10"L x 6.22"H
Capacity: 6 Cans or 5 Quarts

Imprint Area

Lid: 8.1"W x 5.5"H
Body Front: 7.1"W x 3.6"H
Body Back: 7.1"W x 3.6"H

Decoration Method

Full Color Digital Panel Insert

Pricing (8R)

Includes: full color 3 location panel inserts

	1	24	40	56	112	504	1008	1500
Full Color Insert	24.99	18.98	18.07	17.56	17.11	16.71	16.36	16.28
*Custom Color								17.28

MOQ: 1,500PCs

Custom lead time 25-30 days (See p. 76)

1 Time Setup: \$25.00 (R)

Packaged 8 / Box: 13.6 lbs 20 Boxes/ Pallet: 327.4 lb
20.98"W x 16.34"L x 14.37"H 40"W x 48"L x 77.82"H



CUSTOM MOLDED
COLORS AVAILABLE



INCLUDES BACK IMPRINT



6 CAN COOLER



Bottom View

Item # FLS12CAN

- Holds 12 Cans
- Polyurethane Interior Body
- Foam Insulated for 24 hrs Cooling
- Stiff and Resistant Blow Molding
- PP Outer Body

Colors



Size

9.5"W x 12.75"L x 10.5"H
Capacity: 12 Cans or 11 Qts

Imprint Area

Lid: 9.75"W x 5.75"H
Body Front: 10.25"W x 6.5"H
Body Back: 10.25"W x 6.5"H

Decoration Method

Full Color Digital Panel Insert

Pricing (8R)

Includes: full color 3 location panel inserts

	1	20	36	56	108	504	1008	1500
Full Color Insert	29.99	28.26	27.26	26.71	26.22	25.79	25.40	25.22
*Custom Color								26.22

MOQ: 1,500PCs

Custom lead time 25-30 days (See p. 76)

1 Time Setup: \$25.00 (R)

Packaged 4 / Box: 14.6 lbs 40 Boxes / Pallet: 920lbs
18.5"W x 13.19"L x 22.05"H 40"W x 48"L x 85.258"H



CUSTOM MOLDED
COLORS AVAILABLE



INCLUDES BACK IMPRINT



12 CAN COOLER



Bottom View

FRIO Label Series

INCLUDES BACK IMPRINT



24 CAN COOLER



Item # FLS24CAN-

- Holds 24 Cans
- Polyurethane Interior Body
- Foam Insulated for 26 hr Cooling
- Stiff and Resistant Blow Molding Lid
- PP Outer Body

Colors



Size

12" L x 15.125"W x 13.75"H
Capacity: 24 Cans or 21 Qts

Imprint Area

Lid: 10.25"W x 6.5"H
Body Front: 10.25"W x 6.5"H
Body Back: 10.25"W x 6.5"H

Decoration Method

Full Color Panel Insert

Pricing (8R)

Includes: full color 3 location panel inserts

	1	18	36	54	108	504	1008	1500
Full Color Insert	42.99	38.88	37.47	36.69	35.99	35.38	34.83	34.58
*Custom Color								35.58

MOQ: 1,500PCs

Custom lead time 25-30 days (See p. 76)
1 Time Setup: \$25.00 (R)
Packaged 2 / Box: 11.5 lbs 25 Boxes / Pallet: 327.5 lbs
13"W x 18.5"L x 15"H 49.221"W x 40"L x 78.626"H



Bottom View



INCLUDES BACK IMPRINT



48 QUART COOLER



Item # FLS48QT

- Holds 54 Cans
- Foam Insulated for 38 hrs Cooling
- Stiff and Resistant Blow Molding Lid
- PP Outer Body

Colors



Size

23.75"W x 14.25"L x 15.5"H
Capacity: 52 Cans or 41 Qt

Imprint Area

Lid: 18.4"W x 11.2"H
Body Front: 15.5"W x 9.8"H
Body Back: 15.5"W x 9.8"H

Decoration Method

Full Color Digital Panel Insert

Pricing (8R) Includes: full color 3 location panel inserts

	1	18	36	54	108	504	1008	1500
Full Color Insert	58.99	55.94	54.36	53.48	52.71	52.02	51.41	51.13
*Custom Color								52.13

MOQ: 1,500PCs

Custom lead time 25-30 days (See p. 76)
1 Time Setup: \$25.00 (R)
Packaged 2 / Box: 19.1 lbs 10 Boxes / Pallet: 231lbs
23.25"W x 14.8"L x 31.3"H 40"W x 48"L x 68.6"H



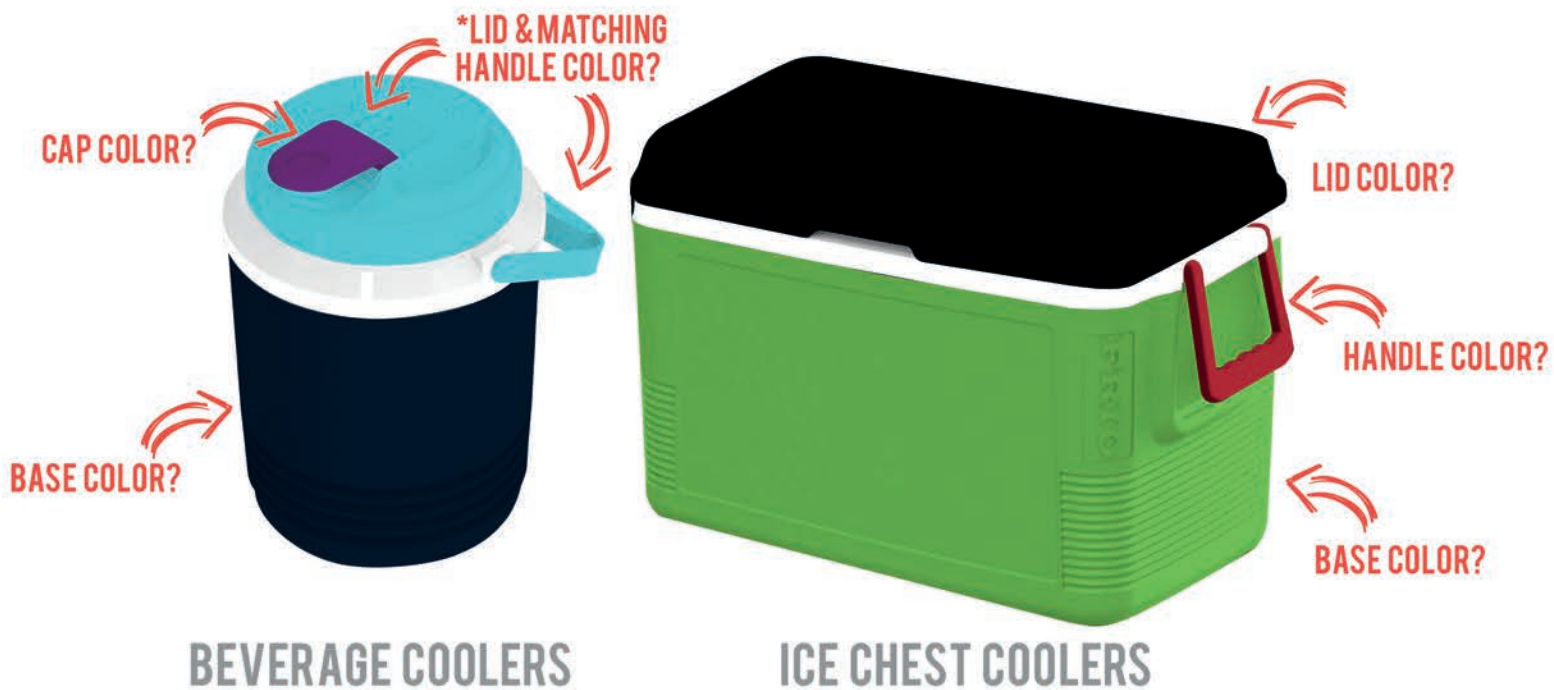
CUSTOM BUILD YOUR COOLER!

MINIMUM ORDER QUANTITY: 1,500 PCS
LEAD TIME FOR CUSTOM COLOR BUILD IS 25-30 DAYS FROM ART APPROVAL

YOUR COLOR PALETTE:



YOUR CUSTOM COOLER STARTS HERE!



EXAMPLES



BEVERAGE COOLERS

ICE CHEST COOLERS

*LID & HANDLE COLOR MUST MATCH ON CUSTOM BEVERAGE COOLERS

